

THE BILLBOARD 25 AUGUST 1917

Advertisement for George M. Cohan's "Over There"

Aleister Crowley in the August Number of "Vanity Fair" says: George M. Cohan's "Over There" is a masterpiece which made Miss Nora Bayes has recently made an essential part of every cultivated New Yorker's home life. Study, if you will, the care with which the scholarly actor-poet has constructed his choral "chef d'oeuvre." And, Miss Bayes, we can never thank you enough for thrilling us so. We hopped right up in our chair and cheered. Really, it was TOO splendid!

Aleister Crowley

in the August Number of "Vanity Fair" says:

George M. Cohan's

"OVER THERE"

IS A MASTERPIECE which MISS NORA BAYES has recently made an essential part of every cultivated New Yorker's home life. Study, if you will, the care with which the scholarly actor-poet has constructed his choral "chef d'oeuvre." And, Miss Bayes, we can never thank you enough for thrilling us so. We hopped right up in our chair and cheered. Really, it was TOO splendid!

September number of "The Metropolitan" devotes three pages to "OVER THERE." ELSIE JANIS is a Sensation with "OVER THERE."

Introduced as a dance number at the Palace this week by THE DOLLY SISTERS to wonderful success.

The only BELLE BAKER will have it on shortly.

HARRY ELLIS, the famous "Watch Your Step" tenor, has taught it to all our Yankee Doodle Soldier Boys.

A Triumph for that Protean Artist, ARTHUR LIFSON.

LIANE CARRERE, Anna Held's clever daughter, is doing wonders with it. LEW HAWKINS and ARTHUR DEMMING, two real minstrel, clean up with "OVER THERE." BILLY KELGARD and "OVER THERE" are great pals. JOSEPHINE SABEL, MAUDE RYAN, JOE HARDMAN and all the big stars are singing

"We'll be over, we're going over,
and we won't come back till it's
over over there."

PUBLISHED IN ALL KEYS

WM. JEROME PUBLISHING CORP.

Strand Bldg., Broadway and 47th Street